

7 Costly Mistakes People Make Buying Basketball Equipment

(And How to Avoid Them...)



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Why I Wrote This Report and Why You Should Read It...

I wrote this report because I love the game of Basketball. Because I love the team spirit it inspires. Because I love the skills it develops and the great satisfaction you get when something is achieved – no matter at what level.

I love how it brings people together and how exciting it is for people to play, follow, support and watch.

Heck – I love basketball so much I even bought a business that manufactures and supplies top-quality basketball equipment to schools, community centres and homeowners.

Along the way I have noticed a thing or two...

When it comes to owning basketball equipment, you want to make absolutely certain that you deal with the right people.

You want professionals that know their industry like the back of their hands.

The very last thing you want is to deal with a backyard operator who could end up wasting your hard-earned dollars on cheap imports or sub-standard products that you'll regret buying every time you even think of them.

I'm not psychic, but if you are considering investing in basketball equipment, I'll bet THIS is what you want:

“The best possible basketball equipment, for the best possible price, supplied and installed with the least amount of stress and interruption!”

I'm right aren't I? Brilliant! - Because *that* is why I wrote this report and I promise you that by the time you are finished reading it, that is exactly what you will know how to achieve...



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Costly Mistake Number 1 – Ignoring Safety

One of the most vital factors to consider when purchasing your new basketball equipment is the safety of those who will be using it.

A professional company will always be willing to offer suggestions to help you in evaluating the risk to the players when a basketball ring is purchased and installed.

You may recall a case in WA where a young boy lost hands and feet when a brick wall collapsed on him when he tried to dunk the ball and hang on the ring.

Keeping kids off roads is also important.

The time and effort spent in choosing the right location to install your new basketball equipment could very well avert serious injury or even save a life.

You need to ask yourself some basic questions...

- Is there any obstruction the players could run into – especially when they start to play against each other and there is pushing and jostling.
- Is the ground even? You don't want sprained ankles – or worse.
- Are there any low level obstructions – like garden edging or kerbs?

Basketball rings and backboards should not be fixed under any circumstances to a single skin of brickwork – such as a parapet above a garage door lintel.

Basketball rings and backboards should not be fixed to any brickwork or any other structure without an assessment of the strength of the structure.

The stability of a brick wall or any other supporting structure can deteriorate over time and therefore the structural safety of the ring and backboard installation should be checked on a regular basis and any repairs carried out immediately.

Children should be told never to hang or swing off the ring. Parents should educate their children to never use a ladder, mattress, trampoline or any other device to help them hang or swing off the ring.



Costly Mistake Number 2 – Failing to Identify All Users

When choosing your new basketball equipment, you need to stop and ask yourself: “Who is going to be using this?”

It is very important to identify all potential users – not just those the equipment is intended for.

Your children may be small but they might have older cousins or friends or children of the parent’s friends who could use the equipment in a far

different manner than what was originally envisaged.

NOTE: You might want to consider giving all users a set of ‘Set-in-Concrete’ safety rules. But remember – rules without consequences are just suggestions.

Write down the name of everyone you can think of who could potentially use the equipment. You’ll be surprised at how many there are! (Don’t forget the adults who will want to “relive the past”).

NOTES: -



Costly Mistake Number 3 – Choosing the Wrong Location...

You need to stop and consider the proposed location of your new basketball equipment in order to make certain the location is not going to be a problem in the future.

Roof installations are an example of where due consideration is not always given to where the ball will bounce and what it will hit.

It can be frustrating to be sitting inside your living room listening to the “Bang! Bang! Bang!” of the ball on your roof or garage door.

This is a common problem but one that can easily be avoided!

It is surprising how far the ball will bounce off the ring. Look out for windows – both yours and the neighbours!

Bear in mind also that ground installed posts need to be positioned away from fences if possible so your players aren’t ‘driving the neighbours crazy’ by constantly asking them:

“Can we have our ball back AGAIN please?”

NOTES: -



Costly Mistake Number 4 – Size of Equipment

Obviously, you want your new basketball equipment to last for the longest time possible.

Then you need to pay attention to its size.

If your new equipment is sized too small, bear in mind that it won't be able to stand up to the rigour of play.

Some mobile systems, whilst they might be cheaper initially are very light weight and can easily blow over in strong winds.

They can also be easily wrecked and in the process damage your:

- Garden beds
- Pavers
- Buildings
- Vehicles, etc.

NOTE: The right company will always make sure that you get the equipment that you need for your specific situation.

They won't shrink from telling you the truth – even if it costs them a sale.

NOTES: -



Costly Mistake Number 5 – Ignoring the Long Term View...

Stop and consider for a moment that most of today’s young players stay in the sport for many years.

They grow up and want to do more things with the equipment. They will take longer shots – the three-pointers. They will think of ingenious ways to throw the ball at the backboard so that it comes back to them on

the run. And of course, eventually they will try to touch the ring, then grab it, then dunk it!

I know - I’ve got four sons!

Simply buying for the ‘immediate need’ may not be wise in the longer term. (It is a bit like expecting a young player to always use the same size cricket bat even when he is older).

So make sure that you ask your potential basketball equipment provider:

“What things do I need to keep in mind to make sure this equipment meets our needs not just for the next few months - but for several years to come?”

NOTES: -



Costly Mistake Number 6 – Having to Waste Money Re-Locating Your Equipment Due to Not Having Enough Space...

Closely related to mistake # 3 is failing to ensure that you have enough space.

Your new basketball equipment needs to be positioned to allow enough (or as much as possible) space for the full range of shots to be taken.

The last thing that you want to do is have to move the equipment to another location later, because the initial space chosen was inadequate.

You have probably noticed a common theme throughout this report: Taking the time to think objectively before you invest in new basketball equipment can save you money, time and stress in the long-term.

Re-locating equipment is costly and can be easily avoided by choosing the right location in the first place.

NOTES: -



Costly Mistake Number 7 – Choosing a Basketball Equipment Company with No Testimonials from Other Satisfied Clients...

When choosing a company to supply and install your new basketball equipment, always, always, always ask for written proof of the quality of workmanship by way of client testimonials.

As we said at the beginning of this report, the very last thing that you want to do is waste your hard-earned dollars on a backyard operator - who could end up selling you sub-standard equipment that you'll regret buying every time you even think about it.

One sure way to avoid this is to ask to see testimonials from other satisfied clients!

Any quality basketball equipment supplier will have no hesitation or problem in gladly providing you with numerous references from others who have already purchased and are happy with their products and services.

NOTES: -



Conclusion:

“Choosing the Right Basketball Equipment Doesn’t Have to be a Stressful Experience...”

Simply pay attention to the seven points I have raised in this report and you won’t go wrong.

I sincerely hope that you, like me, will come to love and appreciate the wonderful game of basketball.

My hope is that you and your family will experience many long hours of fun and enjoyment playing the game of basketball.

And along the way, creating lots of happy memories that can last for an entire lifetime!

If you have any questions, any points that you need cleared up, I’d love to help you.

Oh and just in case you are worried – don’t be... I hate high-pressure sales techniques just as much as you do! (And so I *never* use them).

I’ll just do my very best to answer your questions and explain your options.

Best Regards,

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