

# **7** Costly Mistakes People Make Buying Basketball Equipment

**(And How to Avoid Them...)**



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## Why I Wrote This Report and Why You Should Read It...

I wrote this report because I love the game of Basketball. Because I love the team spirit it inspires. Because I love the skills it develops and the great satisfaction you get when something is achieved – no matter at what level.

I love how it brings people together and how exciting it is for people to play, follow, support and watch.

Heck – I love basketball so much I even bought a business that manufactures and supplies top-quality basketball equipment to schools, community centres and homeowners.

### Along the way I have noticed a thing or two...

When it comes to owning basketball equipment, you want to make absolutely certain that you deal with the right people.

You want professionals that know their industry like the back of their hands.

The very last thing you want is to deal with a backyard operator who could end up wasting your hard-earned dollars on cheap imports or sub-standard products that you'll regret buying every time you even think of them.

I'm not psychic, but if you are considering investing in basketball equipment, I'll bet THIS is what you want:

**“The best possible basketball equipment, for the best possible price, supplied and installed with the least amount of stress and interruption!”**

I'm right aren't I? Brilliant! - Because *that* is why I wrote this report and I promise you that by the time you are finished reading it, that is exactly what you will know how to achieve...



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### ***Costly Mistake Number 1 – Ignoring Safety***

One of the most vital factors to consider when purchasing your new basketball equipment is the safety of those who will be using it.

A professional company will always be willing to offer suggestions to help you in evaluating the risk to the players when a basketball ring is purchased and installed.

You may recall a case in WA where a young boy lost hands and feet when a brick wall collapsed on him when he tried to dunk the ball and hang on the ring.

Keeping kids off roads is also important.

The time and effort spent in choosing the right location to install your new basketball equipment could very well avert serious injury or even save a life.

You need to ask yourself some basic questions...

- Is there any obstruction the players could run into – especially when they start to play against each other and there is pushing and jostling.
- Is the ground even? You don't want sprained ankles – or worse.
- Are there any low level obstructions – like garden edging or kerbs?

Basketball rings and backboards should not be fixed under any circumstances to a single skin of brickwork – such as a parapet above a garage door lintel.

Basketball rings and backboards should not be fixed to any brickwork or any other structure without an assessment of the strength of the structure.

The stability of a brick wall or any other supporting structure can deteriorate over time and therefore the structural safety of the ring and backboard installation should be checked on a regular basis and any repairs carried out immediately.

Children should be told never to hang or swing off the ring. Parents should educate their children to never use a ladder, mattress, trampoline or any other device to help them hang or swing off the ring.















## Conclusion:

### **“Choosing the Right Basketball Equipment Doesn’t Have to be a Stressful Experience...”**

Simply pay attention to the seven points I have raised in this report and you won’t go wrong.

I sincerely hope that you, like me, will come to love and appreciate the wonderful game of basketball.

My hope is that you and your family will experience many long hours of fun and enjoyment playing the game of basketball.

And along the way, creating lots of happy memories that can last for an entire lifetime!

If you have any questions, any points that you need cleared up, I’d love to help you.

Oh and just in case you are worried – don’t be... I hate high-pressure sales techniques just as much as you do! (And so I *never* use them).

I’ll just do my very best to answer your questions and explain your options.

Best Regards,

***Graeme Offereins***

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